

NRA CLUB CONNECTION

Advertising Rates Effective 1/1/2008

DISPLAY RATES (4-color option – add \$200)

Rates		Mechanical Sizes	
Full Page	\$1000	Full Page	7 ½ x 10 ½
½ Page	\$540	½ Page Spread	7 ½ x 5 ¼
¼ Page	\$275	¼ Page Spread	3 ¾ x 5 ¼

Please submit a CD containing a copy of the ad in TIFF or PDF format. Resolution should be no less than 300 DPI.